



# Stearns Electric Association

## Headquarters

900 East Kraft Drive • Melrose, MN 56352-0040  
Phone: (612) 256-4241 • Fax: (612) 256-3618

## Branch Office

7341 Old Hwy. 52 • St. Cloud, MN 56303  
Phone: (612) 259-6601 • Fax: (612) 259-7099

October 26, 1993

Jeff Davidson, MBA, CMC  
2417 Honeysuckle Rd. Suite 2A  
Chapel Hill, NC 27514-6819

Dear Jeff:

I returned from the Executive Secretary's Conference in Nashville and began to write a report to my General Manager and Board of Directors on the conference I had just attended.

I really enjoyed your presentation and shared with my boss, your idea of the "Jeff Davidson Advisory Board". He thinks your idea is fascinating and would really like to find out more about it.

To be very honest with you, when I first heard you talk about your own personal advisory board - I thought you had to be kidding. But it makes sense - we use it in our business and it has been a great benefit to us - so why not use it for our personal advancement and growth!

If you have a tape on this subject - please send it to me. I will be happy to reimburse you for any costs incurred.

Thank you.

Sincerely,

Julie Schlicht  
Executive Secretary